How I Film / Edit my Reels & TikToks

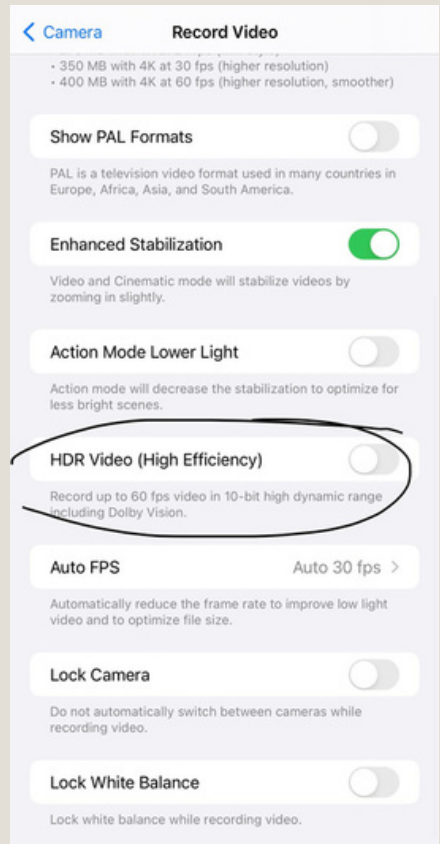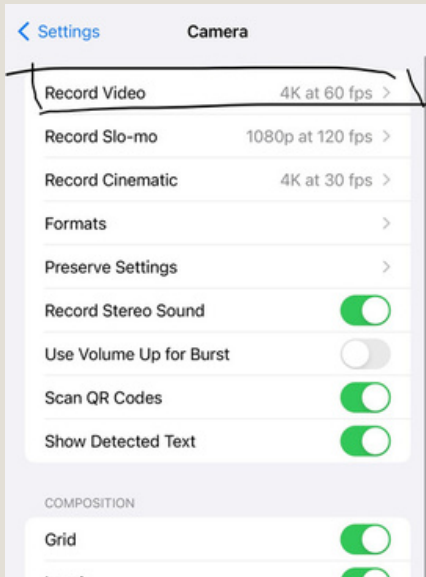Hello loves, I've had lots of questions recently on how I film my reels.
So... here's your step by step guide!

I'm currently using an iphone 14 pro max

#1
Camera Settings

Make sure your camera settings are correct in your phone settings.

HDR should always be turned off and my video recording mode is set to 4K at 60fps. I've found this gives me the sharpest quality.

#2
Zoom

Zoom in using ONLY the numbers at the bottom of the screen (if you use your fingers to zoom the quality will go down) I usually zoom in 1X or 2X depending on what it is that I'm shooting.

#3
Lower the
Exposure

Tap the object you want to focus on and use your finger to drag the little sun down slightly. This tends to make the video sharper.
I don't do this step if I'm the object being recorded

#4
Record

Press record for 3-6 seconds, move camera slightly closer or to the side to give some movement to the video but make sure to hold your phone steady. No one likes a shaky video!

If you are the object that is to be recorded, make sure you are using a tripod or lean your phone up between two sturdy objects to ensure there is no movement of the camera.
Walk in front and move at a normal pace. Not too fast and not too slow!

#5
Edit

Once I have all the clips I want, I use Inshot to put them all together.

Depending on the reel/tiktok, I will sometimes use longer clips or I'll shorten clips to be less then a second.
(At the moment I try to keep the total reel/tiktok length under 7 seconds.)

Look at the videos you like and what's trending. This will give you an idea of how you want to edit your videos.

Tip ~ Always add music and text within tiktok or instagram. At the moment this is said to help the apps know who to push your video to in order to get more engagement.

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